

THE CABLE RELEASE

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Organized for the mutual advancement and enjoyment of photography .

NJFCC Photorama 2016 – Saturday, April 30, 2016



Featuring **Joe Brady**, a Sony Artisan of Imagery

The Sony Artisan of Imagery program includes some of the most respected professional photographers world-wide. Each Artisan has a unique style and vision with their photography but they all rely on one product, the Sony Alpha.

Through this uniquely designed program, The Artisans of Imagery help spread the word...Sony believes in photography and makes the tools to let you create amazing photographs. Here is the web address for the Sony Artisan program:

<http://www.sonyartisans.com/hom.html>.

Sony will also have a demo table to try their gear as well as a vendor table that will allow you to make purchases.

Online Ticket Cost: \$35 – Visit www.njfcc.org At the Door Cost: \$45 (if seats still available)

Lunch Tickets available: Add \$15.

Registration – 8:00 a.m. to 9:00 a.m. Program – 9:00 a.m. to 4:00 p.m. with Breaks & Lunch

Location: FEA Conference Center 12 Centre Drive, Monroe Township, NJ 08831

Roamin' with Roman Photo Tours

Roamin' with Roman Photo Tours runs instructional small group tours and workshops that cater to photographers who don't want to get lost in a crowd!!!

When comparing prices, remember that my tours include lodging (based on double occupancy) and transportations from the departure point.

I run tours to Arches, Canyonlands, Monument Valley, Zion, Bryce, Yellowstone, Grand Tetons, Florida for birds, Iceland, Tanzania, and more! See the schedule & galleries on my website for all the details and dates.

I personally lead all my tours and workshops. I take only 4 participants on my US based tours to ensure a more intimate teaching and learning environment. This small group size also gives me greater schedule flexibility. It allows me to modify the itinerary instantly, even accommodations, as weather or shooting conditions change. No other photography tour company can say that!

You can contact me by e-mail: rkurywczak@gmail.com or call (908) 241-0500

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SHOOTING CHACHKAS

By Rick Berger
HUB Camera Club

They're called by many names...chachkas, chachkies, nicknacks, bric-a-brac, and by most, simply...dust collectors. We've all got 'em in our houses, but how many of you ever take pictures of them and why would you? Because some of them make great subjects for close-up, even macro, photography! Take a look around your home (including your attic.) You'll probably see items that you put on a shelf, windowsill, mantelpiece or countertop perhaps years ago, just after you returned from that longed-for summer vacation. On most days you walk by them five or six times, never even giving them a second glance. Well now it's time for them to get that glance, maybe even a stare, as you consider them as a possible subject for your next photographic masterpiece. We all spend a great deal of photo time taking shots of landscapes, scenic sunsets, family at the beach etc. Some of us have ventured into the world of close-up and macro photography by shooting images of flowers and bugs. However, one of the things that I've found to be great subjects are our chachkas. One reason is that they provide totally unique subjects. Very few folks I know have the exact same nicknacks in their houses. What this translates into is an image that you enter into a photo competition knowing full well that no one else in the room is going to enter a shot of the same object. There may be two shots of Utah's Slot Canyon, but nobody else in that room is going to have a picture of that little ceramic vase of porcelain flowers that your great grandmother bought during her trip to Italy a million years ago.

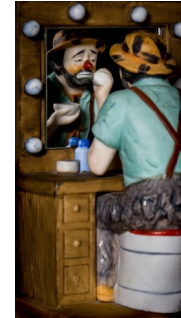
Now, other than the fact that you have what is probably the only remaining souvenir from the gift shop at the Catskill Game Farm in upstate New York, what makes this piece so "shootable" from a photographic standpoint? To begin with, older items, whether cheap souvenirs or expensive decorative pieces, usually possess a certain patina, a worn or well-used look. Their paint may have lost its original glimmer and sheen and now exhibits a soft satiny appearance. Metal items may have tarnished or even rusted. These properties lend a unique look to older items which can be very effective if photographed from particular angles and using various types of lighting. Also, if they're placed in a certain setting (other than where they happen to be sitting on your shelf) and have an appropriate background they can be made to look especially photogenic. In addition, focusing in on just a portion of the item may present an even more compelling photo; one revealing textures, patterns and colors you may not have noticed when viewing the object in its entirety.

Another interesting way to photograph these items is by placing them in a group with other similar objects, perhaps a group of other miniature vases, or a group of full sized vases to show the scale of that little vase. Even more fun is to locate them in juxtaposition to completely unrelated items. Try putting that little vase in among a pile of bananas, or rocks! There's no limitation as to what you can do. Let your mind wander. Attempt to think of the craziest combinations of things you can imagine, set up your camera and shoot away! If you want to combine your item with something unattainable, those of you who are adept at editing in Photoshop can surely concoct something in that program. That's probably the only way you're going to be able to place your little garden gnome nicknack on the nose of that Boeing 747. Just remember, in today's critical society, if you can't keep that photo looking like the real deal somebody's going to pass a comment about how you "Photoshopped" the image.

As with all of our digital images, once your photo gem is on your computer, you can perform all the creative tweaking you want to transform the image of your chachka into a masterpiece of fine art.

One thing that I find particularly attractive about photographing bric-a-brac and related items in your home is that you don't have to leave your house to do it. No rainy day or snowstorm ever prevented me from taking pictures of my "stuff." Furthermore, shooting like this is completely inexpensive. In fact, it's free! No need for travel, expensive macro lens, backgrounds etc. Just pose the item in front of a white towel or on a tabletop located near a window. Use a piece of tin foil as a reflector and Voila...instant studio!

Right now I'm going on an expedition. I'm going to explore my house for stuff to shoot, all thanks to my love of photography and chachkas!



WHAT'S HAPPENIN' AT NJFCC MEMBER CLUBS in April 2016?

Club	Location	Date	Topic	Judge or Speaker
Camera Naturalist	Somerset Env. Ctr. Basking Ridge	4/7 4/21	NJFCC TOPS in NJ—Nature Program 6	Venezio, Kempf, Mills Carl Heilman II
Cranbury "Digital"	Cranbury Methodist Church	4/13 4/27	Presentation: South Africa Trip Competition: Winter Scenes	Jack Frohbieter
Cranford/Millburn	Bauer Ctr. Millburn	4/11 4/18	Program: Art of Flower Photography NJFCC TOPS in NJ—Pictorial	Dave DesRochers Kurywczak, Candelario, Mills
Essex Photo	Caldwell United Methodist Church	4/7	Program: Making Light Your Best Friend	Felino Nabier
4 Seasons@Manalapan	FSM Clubhouse	4/11	Program: Bridging the Creative and Technical Aspects of Photography Critique Session: Open	Nick Palmieri
Gateway	Sacred Heart School Staten Island, NY	4/6 4/20	Competition 7 Program: Art of Flower Photography	Brien Szabo Dave DesRochers
Hillcrest	Phillipsburg Pilgrim Presby. Ch.	4/11 4/25	Competition Course: Light Sources	Howard McGinn
HUB	Mountain Lakes Library	4/25	Program: Learning to See Light P/Mtg. Landscape Photography	Clarke Warren Eduard Moldoveneanu
Hunterdon County	Bethlehem Pres. Church, Pittstown	4/12	Competition: Winter Scenes	
Livingston	Livingston Commu- nity/Senior Center	4/11	Program: Advanced Composition	James Stachecki
Metedeconk Lakes	Jackson.	4/20	Competition: Pictorial Color	
Monmouth	Colt's Neck Reformed Church	4/14 4/28	Essay Night Merit Judging: Open	Members Dave DesRochers
Monroe	Monroe Township Comm. Center	4/6 4/20	Competition: Straight Out of Camera Workshop	
Morris Photocolor	Morristown Sr. Center, 3rd Floor	4/6 4/20	Program: If you can do it here, you can do it anywhere." Competition: Open and Reflections	Loren Fisher Nick Palmieri
Ocean County	Girls Scouts of the Jersey Shore Toms River	4/4 4/11 4/18 4/25	Program: Mindful Photography Program: Minimalism Program: Art of Flower Photography Competition 4: Monochrome	Brien Szabo Dave DesRochers Brien Szabo
Photographers of Sussex Co.	Sussex Co. Fairgrounds	TBA	TBA	
Photographic Society of Vineland		4/3	Competition: Moving Water, Open	
Pocono	NCC Monroe Tannersville	4/5 4/19	Executive Meeting Monthly Meeting	

WHAT'S HAPPENIN' AT NJFCC MEMBER CLUBS in April 2016

Club	Location	Date	Topic	Judge or Speaker
Raritan Photographic Society	American Legion Hall - Milltown	4/28	Competition #4: Prints	
Ridgewood	VFW Hall Franklin Lakes.	4/6 4/13 4/20 4/27	Executive Committee Meeting Program 6 - Lighting and Dramatic Portraits Social Night/Exhibition RCC International Show	Michael Grecco
River Pointe	RP Clubhouse Manchester	TBA	TBA	
Rockland Photography	Clarkstown Comm Ctr. New City	4/7 4/21	Program; Inspiration from the Master Competition PI-2: Square Cropped Images	Donald McGuire Anastasia Tompkins
Somerset County	Bound Brook Memorial Library	4/12 4/26	Member Critique Competition: Blue Hour and Night, Open	Greg DeAngelis
Sparta	Sparta Amb. Squad	4/2 4/27	Critique: Not in My Comfort Zone Competition	
Staten Island	Snug Harbor Cul- ture Center Learning Center	4/7 4/23	TBA Competition: Assigned Subjects - Prints/PI	Marie Kane
Stone Bridge	SB Clubhouse Monroe	TBA	TBA	
Teaneck	Rodda Rec Center Teaneck	4/5 4/12 4/19 4/26	Competition: Prints Studio Night NJFCC TOPS in NJ - Prints Ridgewood International Show	Florence Robin
Tri - County	Nutley H. S.	TBA	TBA	
Vailsburg	Bailey Civic Center	TBA	TBA	

Invitation to a Ridgewood Camera Club Program

Michael Grecco is a renowned portrait photographer and he has worked with a long list of celebrities, such as Steven Spielberg, Martin Scorsese, Will Ferrell, Penelope Cruz, Chris Rock, Salma Hayek, Kate Winslet, Lucy Liu and many more. He has unique techniques to create light, shadow, soft shapes, and hard lines to make his photos come alive with dramatic effect. We are very fortunate that Michael agreed to provide a lecture on "Lighting and the Dramatic Portrait" for our Ridgewood Camera Club. Panasonic is sponsoring his presentation and the cost of his travel. Michael lives and works in Santa Monica, California and he will fly in for this interesting presentation at Ridgewood Camera Club.

This program is free to anyone who is interested in photography, especially on the technique of portrait lighting. Michael's program will be presented at 8:00 PM, on Wednesday, April 13, 2016. Ridgewood Camera Club is located at VFW Hall, 725 Franklin Ave, Franklin Lakes, New Jersey. Seating is limited, so anyone interested in attending this program, please contact the Program Chair, Della O'Malley. She can be reached by phone at 201-967-9186 or by e-mail at della418@live.com.

For more detailed information about the photographer and the topic, please see the following.

Lighting and the Dramatic Portrait

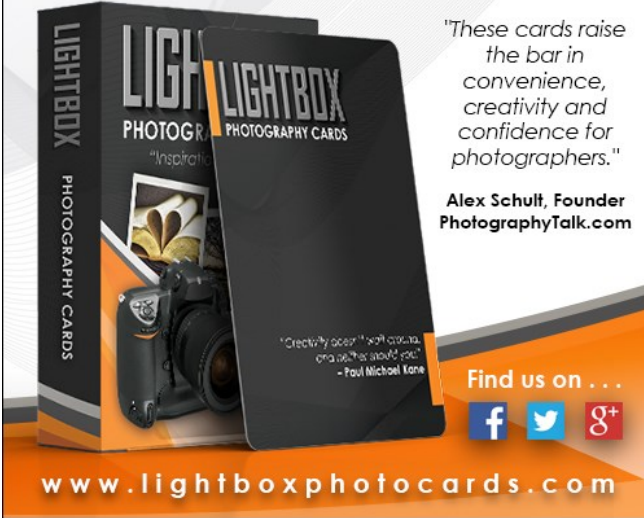
The difference between an ordinary photograph and a truly striking portrait lies in the photographer's ability to pierce the obvious and reveal the intimate nature of the subject. The play of available angles, light and shadow, soft shapes and hard lines are tools to create not just a photo, but a work of art. In this seminar, you will add these tools to your camera bag. Using his own work as reference, Michael will explain his techniques for creating light and shadow and will demonstrate how he creates his stylistic and dramatic images. He will explain his specialty lighting, and show you the setups he used to create the striking signature looks for this new work. The last 20 minutes of this seminar will be a Q&A with some of his specialty gear shown.

Michael Grecco is a director and one of the top photographers in the world who has created iconic portraits of the most recognized entertainment stars, recently Steven Spielberg, Martin Scorsese, Will Ferrell, Penelope Cruz and Teri Hatcher. His movie "Naked Ambition" has been a hit movie winning critical acclaim. His award-winning still images are seen in trendsetting magazines such as Esquire, Time, Entertainment Weekly and Maxim. He has also photographed authors and scientists, skateboarders and musicians, and the locals he meets in his travels around the country. He is author of the best-selling photographer's guide *Lighting and the Dramatic Portrait: The Art of Celebrity and Editorial Photography*. His lectures on photography are wildly popular and he has been profiled in virtually all key photographic trade journals. He lives and works in Santa Monica, California.

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Dear Photo Friends,

On rare occasions, Nikon runs a sale on certain lenses. This is an unusual event because their lens discounts are generally only given if you purchase a body at the same time. The following lenses are on sale from March 6 - April 2, 2016 only. You do not need to purchase a camera to get these savings! As an added value, I am offering a 20% discount on all Promaster or Vu filters purchased from me when you purchase your lens!

AF-S 24-85mm VR #2204 \$100 savings, now \$399.95

AF-S 28-300 VR #2191 \$150 savings, now \$799.95

AF-S 24-70mm f/2.8G #2164 \$100 savings, now \$1,699.95

AF-S 70-200mm f/2.8F VR IF ED II #2185 \$200 savings, now \$1,899.95

AF-S 14-24mm f/2.8G ED #2183 \$200 savings, now \$1,699.95

AF-S 50mm f/1.4G #2180 \$50 savings, \$399.95

AF-S 16-35mm f/4G ED #2182 \$100 savings, now \$999.95

AF-S 85mm f/1.8G #2201 \$50 savings, now \$429.95

AF-S 105mm f/2.8G Micro VR #2160 \$100 savings, now \$799.95

AF-S 60mm f/2.8G Micro #2177 \$100 savings, now \$499.95

AF-S 10-24mm f/3.5-4.5G #2181 \$100 savings, now \$799.95

TC-20E III 2x Tele Extender #2189 \$50 savings, now \$449.95

AF-S 85mm f/1.4G #2195 \$100 savings, now \$1,499.95

AF-S 35mm f/1.4G #2198 \$100 savings, now \$1,599.95

AF-S 40mm f/2.8G Micro #2200 \$30 saving, now \$249.95

AF-S 70-200mm f/4G #2202 \$100 savings, now \$1,299.95

AF-S 28mm f/1.8G #2203 \$100 savings, now \$599.95

AF-S 18-35mm f/3.5-4G #2207 \$100 savings, now \$649.95

AF-S 58mm f/1.4G #2210 \$100 savings, now \$1,499.95

AF-S 20mm f/1.8G ED #20051 \$50 savings, now \$749.95

AF-S 16-80mm f/2.8-4 E ED VR #20055 \$70 savings, now \$999.95

AF-S DX 35mm f/1.8G #2183 \$20 savings, now \$179.95

AF-S 50mm f/1.8G #2199 \$20 savings, now \$199.95

AF-S 24-70mm f/2.8E ED VR #20052 \$100 savings, now \$2,299.95

Macro & Portrait Two Lens Kit #13490, \$499.95. This kit consists of the following:

- Nikkor AF-S DX Micro 85mm f/3.5G ED VR lens
- Nikkor AF-S DX 35mm f/1.8 lens
- Guide to Portrait Photography
- Guide to Macro Photography
- Free Online Photo Course

The value of the lenses alone is \$709.90, it's a great deal at \$499.99. Supplies are limited on this one, no rain checks!

Call me about other specials available until April 2nd.

Photographically yours,
Alan