



THE CABLE RELEASE

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Organized for the mutual
advancement and enjoyment of
photography .

URGENT NJFCC NEEDS

We are in need of a person to chair Pictorial Competition in the new club year and beyond. If this position is not filled by May 2017, there will be no Pictorial competitions in the 2017-18 Season. Please contact current Pictorial Chair AL Brown or NJFCC President Stacey Lindley.

We also need someone willing to take over as Webmaster.
Please contact Vicki DeVico or Stacey Lindley.

NJFCC CITATION

The New Jersey Federation of Camera Clubs presents an honor, the NJFCC Citation, and has established the policy of awarding public recognition to individuals who have made major contributions to the advancement of the art and science of photography. This award is the highest individual honor bestowed by the Federation.

The Citation Committee currently consists of Chair; Greg DeAngelis and Stacey Lindley; a third member will be appointed.

To nominate a candidate two forms must be completed. The first, the Proposer's Form, presents the accomplishments of the nominee as described by the Proposer. The second, the Endorser's Form, is an independent endorsement of the nominee by another party.

Copies of the instructions for nomination and the required Forms can be obtained from Greg DeAngelis at gdeangel40@aol.com. Completed nomination documents must be returned to Greg. The deadline for receipt of the Proposer's Application and Endorser's Forms is March 15, 2017.

The recipient of the NJFCC Citation will be announced at Photorama 2017, April 29, 2017.

PHOTORAMA 2017

It's been announced: Photorama 2016 will return to the FEA Conference Center located at 12 Center Drive, Monroe Township, NJ 08831 on April 29, 2017. Our speaker will be Rick Sammon, Canon Explorer of Light.

In this informative and fun-filled presentation, he will share his people, wildlife, landscape and travel pictures from around the globe – illustrating creative visualization for photographers. For every image, Rick will share a photographic technique, digital darkroom tip, or a photo philosophy.


An electronic Registration Form can be found at the NJFCC website [www.njfcc.org.] The cost is \$38.00; lunch can be purchased for an additional \$18.00.

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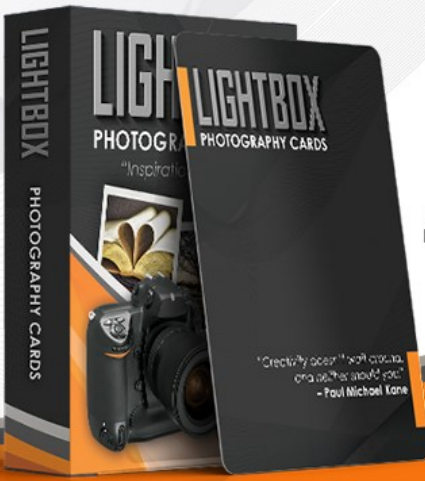
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THE BRAINLESS CAMERA

by Rick Berger
HUB Camera Club

Oh how we'd laugh when comedian Flip Wilson's character Geraldine would shout out, "What you see is what you get!" However, when it comes to photography, this is not always true. Often, what you see is not what you get. Ponder this...Have you ever returned from a trip only to find that your shots did not meet your expectations? Perhaps they were the images from that long awaited trip to Europe or your shots of that lion's fiery eyes you so carefully focused on in Kenya. You know your exposures and focus were spot on. You shot at the "Golden Hour" just before the sun began its descent hoping to capture that magical glow that only early mornings and late afternoons provide. Perhaps we need to rethink how we shoot.

As we all know, our brain is a complex mechanism capable of multitasking. It has the ability to absorb many sources of input all at once. It's also able to sort these sources out and combine them to produce an idea or perception that makes sense. A camera simply cannot do this. A prime example is using the Auto setting. Sometimes it just doesn't produce the desired results. That's because your camera is simply a tool for transforming something in your imagination into a picture. The camera can record but it can't think and it's unable to interpret. We must think for it if it's to produce the results we're after.

For example, take this scenario: Let's say you're on vacation in the Swiss Alps. You're standing on a mountaintop and the scene before you is perfection; a Hansel and Gretel postcard complete with snow-capped peaks. On a nearby hill you spot a small log cabin next to which stands a white-bearded man in blue overalls using a curved staff to gently guide a small flock of sheep past a stream and down the side of the hill toward a lush pasture. "This is it!" you think. "I have to grab this shot! You shoot just in the nick of time! The sheep and shepherd are now behind a clump of tall bushes. You've captured that fleeting moment! However, when you review your shots at home the photos don't reflect the images as you remember them.

Here's what happened... It was a case of brain vs. camera. What you perceived as you stood on that Swiss mountaintop was far more detailed than what your camera saw. See the difference? You "perceived." Your camera "saw." Our brain's perception of whatever we're photographing is influenced by factors we experience through our senses. That even includes our sense of touch. Standing on that Alpine peak...that gentle breeze that brushed your cheek, the sound of the melting snow as it drifted into the stream, even the hickory scent of the smoke billowing out of a nearby cabin's chimney. All these ingredients flooded into your brain which then combined them into a mind's eye image. However, our cameras have no senses. All the wonderful sights and sounds that make up an experience and are processed within an instant in the brain can't be captured on a camera's sensor.

How can we make photos that represent what we see? First, realize that your goal is to convey not only the objects before you, but also the mood of the scene. Note whether it's hazy, contrasty, bright or dark and whether the light is warm or cool. Determine if there's action you want to stop or perhaps slow down (ie. movement of a waterfall.) Consider depth of field, focus etc. And remember, less is more. Unless you're shooting a panorama, don't attempt to include everything in the entire Swiss Alps mountain range in your photo. Zoom in on the shepherd and his flock. Your viewers will interpret your image by bringing into play their own senses.

So remember, the camera is just a tool to convey what's in your imagination and transfer it to a print or projected image. When it comes to talent, it can't compete with you or your brain. So...think, shoot, and celebrate your talent! In this competition, you're the winner!



Roamin' with Roman
Photo Tours

Roamin' with Roman Photo Tours runs instructional small group tours and workshops that cater to photographers who don't want to get lost in a crowd!!!

When comparing prices, remember that my tours include lodging (based on double occupancy) and transportations from the departure point.

I run tours to Arches, Canyonlands, Monument Valley, Zion, Bryce, Yellowstone, Grand Tetons, Florida for birds, Iceland, Tanzania, and more! See the schedule & galleries on my website for all the details and dates.

I personally lead all my tours and workshops. I take only 4 participants on my US based tours to ensure a more intimate teaching and learning environment. This small group size also gives me greater schedule flexibility. It allows me to modify the itinerary instantly, even accommodations, as weather or shooting conditions change. No other photography tour company can say that!

You can contact me by e-mail: rkurywczak@gmail.com or call (908) 241-0500

www.roaminwithroman.com

WHAT'S HAPPENIN' AT NJFCC MEMBER CLUBS in December 2016?

Club	Location	Date	Topic	Judge or Speaker
Camera Naturalist	Somerset Env. Ctr. Basking Ridge		No Meeting[s] Scheduled	
Cranbury "Digital"	Cranbury Methodist Church	12/14 12/28	Program: See Yourself in Print Competition: Black and White	Doug Goodell
Cranford/Millburn	Bauer Ctr. Millburn	12/12	Holiday Party Terry Boyer Competition	Vinnie Kempf
Essex Photo	Caldwell United Methodist Church	12/1 12/15	Club Competition Holiday Party and "You Be the Judge"	Jim Alfano
4 Seasons@Manalapan	FSM Clubhouse	12/12	Year End Competition	Dave DesRochers
Gateway	Sacred Heart School Staten Island, NY	12/7 12/21	Competition 3 Member Workshops and Holiday Social	Phil Echo
Hillcrest	Phillipsburg Pilgrim Presby. Ch.	12/12	Competition	
HUB	Mountain Lakes Library	12/19	Holiday Party	
Hunterdon County	Bethlehem Pres. Church, Pittstown	12/13	Competition: Outside New Jersey	
Livingston	Livingston Comm. Senior Center	12/5 12/19	Open Competition #3 Theme Competition #2: Motion Program: The Charm of Picture Framing	Wayne Kliever David Mills
Metedeconk Lakes	Jackson.	12/7	Competition: Color or B&W [Projected]	
Monmouth	Colt's Neck Reformed Church	12/1 12/15	Program: The Photographic State of Mind Merit Judging	Joel Morgovsky Phil Echo
Monroe	Monroe Township Comm. Center	12/7 12/21	Competition: Food Holiday Party	
Morris Photocolor	Morristown Town Hall, Room 304 Senior Ctr. Room	12/14	Holiday Party Member Shorts and Hospitality	
Ocean County	Girls Scouts of the Jersey Shore Toms River	12/5 12/12 12/19	Holiday Party Program: Fine Art Printing Competition #2: Open Color, Projected	Mike Truesdell Rich Lewis
Photographers of Sussex Co.	Admin. Bldg., Sussex County Fairgrounds, Augusta.	12/12	Holiday Social	
Photographic Society of Vineland	Newfield Senior CTR Newfield	TBA	TBA	
Pocono	NCC Monroe Tannersville	12/20	Holiday Social	

WHAT'S HAPPENIN' AT NJFCC MEMBER CLUBS in December 2016

Club	Location	Date	Topic	Judge or Speaker
Raritan Photographic Society	American Legion Hall - Milltown	12/15	Pot Luck Holiday Party	
Ridgewood	Franklin Lakes Meth. Church	12/7 12/14	Executive Committee Meeting Holiday Party at the Brick House	
River Pointe	RP Clubhouse Manchester	TBA	TBA	
Rockland Photography	Clarkstown Comm Ctr. New City	12/22	Evaluation: Animals	Harvey Augenbraun
Somerset County	Bound Brook Memorial Library	12/13	Competitions: Open and Shadows	Jim Stachecki
Sparta	Sparta Amb. Squad	12/10 12/11	Art Etc. Holiday Group Show EXPO XXXII	
Staten Island	Snug Harbor Culture Center Learning Center	TBA	TBA	
Stone Bridge	SB Clubhouse Monroe	TBA	TBA	
Teaneck	Rodda Rec Center Teaneck	12/6 12/13 12/20	Club Auction Competition: Prints Program: Travel Photography	Dave DesRochers Members
Tri - County	Nutley Library	12/10	Photo Exhibit and Reception	
Vailsburg	Bailey Civic Center	TBA	TBA	

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Here is our December special. This special will be offered through December 31, 2016. As always, UPS Ground shipping is FREE in the Lower 48 and there is no sales tax except for orders shipped to MA, RI or ME. If you'd like to place an order for this special or any other items not listed here, please call me, Alan Samiljan, at **(781) 462-2383** or send me an email including your phone number to asamiljan@huntsphoto.com and I'll call you. My hours are usually 8:30-5:30pm, Monday, Tuesday, Friday & Saturday.

Canon has continued their printer rebate program. Now through December 31, 2016 or until supplies run out, we are offering the **Canon Pixma PRO 10 printer** at \$379.99 before rebate (Canon sells it on their website for \$699.99). If you purchase the printer plus a package of 13x19x50 sheets of Canon Semi-Gloss or Luster paper, \$50, Canon will send you a \$250 mail in rebate! This is a pigment based printer and is always reviewed very well. Your final cost is **\$129.99** plus the paper! You can't buy a decent document printer for this price, let alone an exhibition quality photo printer! If you purchase a qualifying Canon camera at the same time, Canon will increase the rebate to \$350, your final cost **\$29.99** plus the paper! Call me for details and to place your order.

Happy Holidays!

Photographically yours,
Alan