






## Social Media Opportunities for Special Events and Programs

<p>With the advent of COVID-19, NJFCC member clubs are experiencing a new normal and depending on social media to stay in touch with their members, recruit new members, present programs and manage competitions. In order to assist clubs with these challenges, NJFCC has developed the following social media opportunities.</p>	
	<p>NJFCC has purchased a “Pro” Zoom membership. The membership permits users to have 100 participants with no time limits on a video conference. NJFCC will be utilizing Zoom for its pictorial and nature competitions. NJFCC member clubs may use this service on a first come first served basis for special events and programs. The Zoom request form is attached and can also be found on the NJFCC website.</p>
	<p>NJFCC has an active account on Meet-Up. NJFCC member clubs are invited to have their events posted to the Meet-Up page. Meet-Ups can indicate that the club’s event is going to be virtual and send the participants who sign up a direct link to Zoom. The Meet-Up can also provide a link to Eventbrite if the event is ticketed or paid. The Meet-Up request form is attached and can also be found on the NJFCC website.</p>
	<p>Eventbrite is used for ticketed events. Tickets can be free, paid or divided in categories such as Club Members with free admission and Non-Club Members with paid admission. The program is easy to setup and takes the user through all of the steps necessary to promote and organize a Club’s event. NJFCC has an Eventbrite account but it is recommended that individual Clubs setup their own accounts since pay outs are made directly to a Club’s bank account. Eventbrite can also be linked to Zoom for virtual events and will send out the Zoom link after a participant has registered. Link to Eventbrite: <a href="https://www.eventbrite.com">https://www.eventbrite.com</a></p>