



New Jersey Federation of Camera Clubs

Purpose of the Federation: The New Jersey Federation of Camera Clubs is an Association of Camera Clubs embracing *a membership exceeding one thousand (1,000+) photographers* in over thirty two camera clubs in New Jersey. It is dedicated to making photography more interesting and more rewarding to the individual through service to his club and through pooling the resources of individual clubs for the benefit of all. The activities of the Federation include the following activities:

Monthly Meetings - Delegates from clubs gather nine months a year with the staff of the Federation to conduct and prepare for the business operations necessary for the inter-club competitions and competition rules as well as other developments in photography that might affect its members.

Regular Competitions - About a dozen regular annual competition events are held in both monochrome and color prints & slides for member clubs.

Speakers & Judges & Planning Guide - A listing which is distributed to member clubs for their planning of their next seasons schedule of events.

Newsletter - “Cable Release” is issued monthly (9-12 times a year) to all its current 32+ member clubs. It contains NJFCC competition results, club activities, articles on photography, advertisers & special regional current events. The current and previous monthly newsletter issues are available by download from our website not only by club members but to any visitor from the public visiting our Federation website “njfcc.org”.

Website - “www.njfcc.org” provides visitors with photography news, advertisers & information and direct linkages to our member club’s emails and websites.

A Convention - “Photorama” is an annual full day event which is open to the public and also brings together NJFCC members from all over the state to see and hear leading personalities, vendors and products in photography.

Photorama 2008

April 5, 2008

9:00 am until 5:00 pm

First Speaker begins promptly at 9:00 am

Location:

Monmouth University – Pollak Theater

400 Cedar Ave. West Long Branch, NJ 07764

Featured speakers sponsored by NJFCC and:

Canon Explorers of Light

www.usa.canon.com/dlc/controller?act=ArtistsListAct

Arthur Morris

www.birdsasart.com

Rick Sammon

www.ricksammon.com

Please SUBMIT - This Page with Check

NJFCC - Advertising ORDER Conditions

The content of the ads are up to the advertiser and can include the special services and/or equipment that they have to offer to club members as well as any special sales and prices as desired. The advertiser must supply the desired ad graphic by the 2nd Monday of a month deadline in order for it to be available to club members by the 3rd Monday. There may be no newsletter issues in June, July and December, however, the website is always up. The ads themselves can be changed each month.

Make Checks Payable to:

New Jersey Federation of Camera Clubs

Mail Checks to:

New Jersey Federation of Camera Clubs
c/o Art Lee, Advertising Chairperson
4 Craig Rd..
Morristown, NJ 07960
Email: alee8@optonline.com

ADVERTISING ORDER FORM

Includes:

Photorama ad: item 1-4
Non-Photorama ad: items 1-2 only

1. Ad on website (njfcc.org) (12 months)
2. Ad in newsletter - 9-12 issues (12 months)
3. Advertisers listed in the Photorama Program
4. Vendor table at Photorama

PHOTORAMA

Date: Saturday April 5, 2008

Location: Monmouth University, Pollak Theater
West Long Branch, NJ 07764

Speakers: **Arthur Morris** www.birdsasart.com
Rick Sammon www.ricksammon.com

Ad Specifications:

- 3.5" wide x 4.5" high (Portrait format)
- The ad graphic (usually @ 150 PPI) can be sent only as a JPG file by email or on a CD
- A minimum font size of 10 is recommended for legibility.

Fee: Check desired advertising option

- Non-Photorama Ad Package
Ad on website + newsletter \$125
 - Photorama Ad Package
Ad on website + newsletter
+ Vendor table at Photorama \$225
- Note: arrangements can be made for additional tables

Advertiser:

Name: _____

Street: _____

Town/St./Zip: _____, _____

Bus. Phone: _____ - _____ - _____

E-mail: _____

Signature: _____ Date: ____/____/____

WEB-site: (linkage) _____

WEB-email:(linkage) _____

- Check enclosed
- Ad graphic sent
- Ad graphic to follow later
- # of Tables- (If Photorama Ad)